

# Daniel W. Maier

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## Summary

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Highly skilled professional audio engineer and producer with broad-based knowledge of Pro Tools and creative marketing. Extensive experience in broadcast television and the music industry. Demonstrated creativity, production aesthetics, cutting-edge approach to individual projects with keen detail sensibilities, visionary thinker, skilled musician, and collaborator.

## Experience Scope

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MANAGEMENT	INNOVATION	TEAMWORK
PRODUCTION	DESIGN	MAXIMIZER
MIXING	EDITING	TRAINING

## Achievements

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- Emmy Award winner in the category of Outstanding Promotional Announcement: Institutional for **CBS**.
- Conceptualized, produced and mixed topical promotions for national advertising campaigns for **NBC**.
- Conceptualized, designed and built three Pro Tools workstations in two editing suites at **MSNBC**.
- Innovated a tapeless system to network the Advertising and Promotion department's Avid workstations with Pro Tools workstations for digital file transfer and multi-departmental file-sharing at **MSNBC**.
- Founded an urban music production company specializing in producing and mixing original compositions at **5G Productions**.
- Recorded studio sessions and outdoor remotes nation-wide with artists and students for a charity song to benefit Kosovo refugees at **DAS Ventures**.
- Established a music publishing division, **Five G Music Publishing**, which is associated with the **BMI** performing rights organization.
- Composed original promo music for **Oprah Winfrey/Harpo Productions** in 2006, 2007 and 2010.

## Professional Experience

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**National Broadcasting Corporation (NBC)**, New York, NY

10/99 – 3/09

**The NBC Agency**, New York, NY (11/07 – 3/09)

**Senior Audio Producer/Engineer** – Cut and edited music, sound designed to picture, scored NBC tradeshow events, recorded voice-over talent and collaborated on creative projects. Managed projects for various promotional campaigns designed to engage, entice, inform and excite a potential audience.

**Clients:** NBC Nightly News, The Today Show, NBC Sports, NBC Olympics, MSNBC, Peacock Productions, NBC Artworks and WNBC.

**MSNBC**, Secaucus, NJ (10/99 – 11/07)

**Senior Audio Engineer** – Senior manager of three Pro Tools suites for daily primetime on-air promotion. Prioritized workflow of all audio production for multiple daily news topicals: assigned projects to staff of four or more engineers, coordinated projects with producers, scheduled all voice-over sessions, and recorded and directed talent.

**Audio Producer** – Selected, composed and edited music for network's on-air promos. Utilized Pro Tools to edit all audio, sound design to picture with plug-ins, and also Foley sound effects when necessary. Mixed award-winning national on-air and radio promotional spots for NBC News.

**Pro Tools Consultant/Computer Engineer** – Trained other audio engineers in advanced Pro Tools techniques to increase audio efficiency and workflow. Also responsible for computer maintenance, project backups, and software upgrades for entire audio department.

**5G Productions, Brooklyn, NY**

8/98 – Present

**Founding Partner/Producer/Engineer** – Produce and mix original compositions for a range of local and national acts from demo to complete full-length albums. Also negotiate business transactions, manage all finances and maintain our online presence. Freelance audio engineer in television broadcast industry mixing and sound designing promos and programming.

**Clients:** Flavor Flav, Mr. Cheeks, Gym Class Heroes, Ludacris, Hall & Oates, Louis Logic, J.J. Brown, CBS, NBC, BET, Nickelodeon, TruTV, Chiller, MLB Network, Inside Edition, Oxygen, Discovery Channel among others.

**DAS Ventures – John Lennon Songwriting Contest Bus, New York, NY**

5/99 – 9/99

**Chief Recording Engineer/Session Drummer** – Toured on a mobile recording studio bus as a nation-wide promotional and education tool. Produced, recorded and collaborated on original compositions with signed artists.

**Clients:** On the Warped Tour '99 and at Woodstock '99: P-Diddy, Eminem, Black Eyed Peas, Ice-T, Metallica, Suicidal Tendencies, Jimmy Cliff, Live, Wyclef Jean, James Brown, George Clinton and The P-Funk All-Stars, Alanis Morissette, Moby, Lit, David Cassidy, Joan Jett and The Blackhearts, Fat Boy Slim, Randy Jackson, Sevendust, Fenix TX, Less Than Jake, Cowboy Mouth, and The Living End, among others.

## **Education**

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Pennsylvania State University, University Park, PA

8/95 – 8/99

*B.A. in Integrative Arts – Audio Engineering and Music Technology*

## **Skills**

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- Pro Tools HD version 8 Operator Certified in Music
- Pro Tools, ICON Control Surfaces, Sound Forge, Reason, Recycle, Soundminer, Gigastudio, Microsoft Office, Photoshop, and ACID
- Trained in Final Cut Pro 7
- Professional drummer and programmer with guitar, keyboard and vocal experience
- Home theater design and install with emphasis on digital surround sound
- Mac and Windows OS